

## PHONE BLITZ

#### Hello Parents,

We will be launching our fundraiser in the coming days and wanted to answer any questions you may have to gain participation. Fundraising is vital for the success of our program and we truly need to raise funds. The Phone Blitz is a way that we are utilizing technology to help in place of our traditional fundraising efforts to keep the kids and the community safe.

All we ask is that each parent/guardian help their student gather 20-25 or more cell phone numbers of their biggest supporters i.e. "Parents, Grandparents, Aunts, Uncles, Cousins, Older Siblings, Family friends." Please have the phone numbers written on the attached call list.

### \*\*\*Phone numbers are only used by your student for fundraising. They will not be entered anywhere except on their own cell phone\*\*\*

A text message will be sent with a link, followed by a call from your student to each of his/her potential buyers. Your student will explain why we are fundraising and the potential buyers can decide if they would like to purchase. The Phone Blitz allows the student to make sales without having to go door to door.

There are no emails to collect, or constant bombarding of emails going out to your friends and family for weeks. It is a personalized text and phone call and that is it.

We are confident there are many people eager to support your student and the Phone Blitz affords them the opportunity to help. This Fundraiser will be a success if you help develop a quality list.

If you have any questions about this program, please feel free to contact your coach.

#### **Top Supporters:**

- Mom & Dad
- Step Parents
- Brothers & Sisters (older)
- Grandma & Grandpa
- Aunts & Uncles
- Cousins
- Religious Members
- Co-Workers
- Neighbors
- Family Friends
- Holiday Card Lists
- Former Coaches

#### Other Possible Supports:

- Accountant
- Chiropractor
- Dentist
- Doctors
- Hair Stylist
- Insurance Agent
- Massage Therapist
- Mechanic
- Mortgage Broker
- Orthodontist
- Personal Trainer
- Real Estate Agent
- Veterinarian



# PHONE BLITZ

Name:					
NAME	CELL PHONE #	TEXT	CALL	SALE	
1				YES	NO
2				YES	NO
3				YES	NO
4				YES	NO
5				YES	NO
6				YES	NO _
7				YES	NO
8				YES	NO
9				YES	NO
10		ㅁ		YES	NO
11				YES	NO
12		ㅁ		YES	NO
13		╙		YES	NO
14		╙		YES	NO
15		╙		YES	NO
16		╙		YES	NO
17		ㅁ		YES	NO
18		ᄱ		YES	NO
19		ᄱ		YES	NO
20		ᄪ		YES	NO
21		ᄪ		YES	NO
22		ᄪ		YES	NO
23		ᄪ		YES	NO
24		ᄪ		YES	NO
25				YES	NO